



Naturally Advanced Adds Cintas to Partner List

By Christina Williams - Sustainable Business Oregon



Cintas Corp. will evaluate Naturally Advanced Technology's flax fibers in uniform production.

Naturally Advanced Technologies Inc. added a new name to its growing partnership roster Tuesday announcing it would team with uniform giant Cintas Corp. on using flax-based fiber in corporate uniform manufacturing.

Under a short-term development agreement, Cintas will evaluate Naturally Advanced's Crailar flax fibers in its product line.

[In a press release](#), Naturally Advanced's Portland-based CEO **Ken Barker** touted the fiber's ability to wick moisture and provide a more comfortable hot-weather uniform and said he is selling Crailar based on both its sustainability and performance attributes.

"We look forward to showing Cintas how Crailar can perform across its product categories," Barker said.

Naturally Advanced has been on a tear in recent months signing similar evaluation agreements [with Levi Strauss & Co.](#) and [Georgia Pacific](#). A temporary agreement with Hanesbrands Inc. [evolved into a 10-year purchase agreement](#) announced by Naturally Advanced in March.

Naturally Advanced's stock, traded over the counter under the symbol NADVF, has seen a corresponding boost. Shares were trading at \$3.63 per share mid-day Tuesday up from about \$1.25 at the start of the year.

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